

PRIVACY POLICY - CLOUDIMAGE

Latest Update: May 1st, 2016

1. Introduction

First of all, many thanks for using Cloudimage. We are really pleased to welcome You to the Cloudimage community and are able to offer You our Services. Your privacy matters to us. We encourage You to give the Privacy Policy a careful look because, by using our Services and our website, and/or when You interact with us, You agree that we can, a.o., collect, store, process, share, upload, download, use and transfer Your information, User Content, Origin Images and any other data and/or information (hereinafter the "Content") You sent us and/or Refluence S.A.S. and/or any of its affiliates and/or partners, consistent with this Privacy Policy. This Policy also incorporates and is incorporated into our Service Terms available here. We have tried to write this Privacy Policy in a way that is less legalese than other similar documents, but in case You still have questions about anything related to our Privacy Policy, please do not hesitate to contact us at hello@cloudimage.io.

2. Collection of information

We collect the Content You provide directly to us like Your name, pictures and/or sample(s), email address, company name, credit card number (and/or other payment information), company URLs and any other information You choose to provide. When You access or use the Services, we automatically collect information about You, including:

Usage Information: We may collect information about Your use of the Services, including the type of browser, access times, pages viewed, the type of browser You use, Your IP address and other relevant web usage information;

Device Information: We may collect information about the device You use to access the Services and/or website, including the operating system and version, any unique device ID's and/or any mobile information (including network and other);

Method to collect information: We use different methods to collect information like sending cookies to Your device. We may also collect information using "tracking pixels" (web beacons), used in the Services or emails to help us understand Your usage and for marketing campaign effectiveness. Please consult our Cookie Policy to enable You to adjust it to Your needs. Keep in mind, however, that removing or rejecting cookies could affect the availability and functionality of our Services;

Be aware that the same common sense that applies to the Internet at large applies to this Privacy Policy as well: do not share Content that You would not want someone else to save or share, or that is illegal. Also, it probably sounds straightforward, but we inform You anyway: When You contact or communicate with us, we will collect whatever information You share.

3. Use of information

We may use information about You for various purposes, including:

Providing, maintaining and improving the Services.

Communicating with You at Your request or our initiative.

Communicating with You about services and offers offered by us and service providers who carry out work on our behalf.

Monitor usage and activities in connection with the Services.

We may also store some information locally on Your device. For example, we may store information as local cache so that You can open the app and view content faster.

4. Storage of information

Subject to the Service Terms, Cloudimage will take reasonable technical and organizational precautions to prevent the loss, misuse or alteration of Your personal information but not of all of Your Content. That means that we automatically delete the Content (the photos and video messages) from our servers after You have used our Services. Outside of photos and images, the rest of our Services may use content for longer periods of time, which means those Services may follow different deletion protocols. Cloudimage will store all the personal information You provide in a database on its secure servers, subject to the Service Terms.

5. Sharing of information

We may share information about you as follows:

With vendors and other service providers who need access to such information to carry out work on our behalf.

In response to a request for information if we believe disclosure is in accordance or required by any applicable law, rule or regulation.

In connection with a formal valuation process of all or portion of the company.

With your consent or at your direction, including if we notify you through the Services that the information you provide will be shared in a particular manner and you provide such information.

6. Control Over Your Content

We want You to be in control of Your Content, so we provide You with the right to access and update most of the personal information that we have about You. We may reject a request for a number of reasons, including, for example, that the request requires technical efforts that are disproportionate to the request, or is unlawful. If You need to access, update, or delete any other personal information that we may have, You can put in a request by emailing hello@cloudimage.io. We will try to update and access Your information for free, but if it would require a disproportionate effort on our part, we may charge a fee. We will of course disclose the fee before we comply with Your request. Account Deletion. While we hope You will remain a lifelong customer or ours, if for some reason You ever want to delete Your account, please go [here](#).

7. Contact and Modification

If You have any questions about this privacy policy or Cloudimage's treatment of Your personal information, please send an email to hello@cloudimage.io and mention "Question about Privacy Policy" in the subject of the email. We may change this Privacy Policy from time to time. If we make changes, we will notify You by revising the date at the top of the policy and, in some cases, we may provide You with additional notice (such as adding a statement to our homepage or sending You an email notification). Please review the Privacy Policy whenever You access the Services and/or our website.